



NEWS ANNOUNCEMENT

January 4, 2010

Contact: Paul C. Spoelstra (616) 890-7518 paul@pcswealth.com

Medical Mile Resource Group announces creation of Advisory Board

GRAND RAPIDS, Mich. — The Medical Mile Resource Group (MMRG) is pleased to announce that three notable West Michigan leaders have signed on as founding members of the organization's advisory board: Arend (Don) Lubbers, John Jackoboice and Al McGeehan.

These leaders represent three sectors critical to cementing the leadership of the Medical Mile region into an economic generator of West Michigan's recovery: education, private business and government.

Arend (Don) D. Lubbers is President Emeritus of Grand Valley State University. John Jackoboice is the president of Fourth and Fifth Capital Ventures, L.L.C. and Al McGeehan is the retired Mayor of Holland.

These three men have made a commitment to guide and support MMRG as the organization continues to assemble individuals, companies and municipalities to implement the group's vision. MMRG was hoping to recruit leaders who share the organization's vision to support the growing medical/life sciences industry and believe they've secured a great roster to help shape the organization. All three are very familiar with the growth of the region and have a solid understanding of how MMRG can support the major economic development agencies, such as The Right Place, Lakeshore Advantage and Southwest Michigan First, that are actively working to grow this industry.

"In order to become successful, all sectors across West Michigan must come together and share a common vision to succeed," says Paul Spoelstra, President of the MMRG. "We feel the leadership of these three notable leaders will help secure the MMRG's role in this growing industry." MMRG intends to fortify the advisory board with 6 to 9 more members. Discussions with other key business leaders are taking place.

For more information about MMRG, go to www.medicalmileresourcegroup.com or contact Paul C. Spoelstra, info@medicalmileresourcegroup.com or 616-890-7518.

BIOS:

Arend "Don" Lubbers was president of [Grand Valley State University](http://www.gvsu.edu) (and predecessor Grand Valley State College) from 1969 to 2001. He was the second president of Grand Valley, serving after [James](#)

[Zumberge](#) and before [Mark Murray](#). Most of the university's growth came during his tenure. He currently holds the title of President [Emeritus](#). Many business leader recognize Don as an visionary of the Medical Mile and was instrumental in Grand Valley State University's commitment to bring beautiful Cook-DeVos Center for Health Sciences building to the Medical Mile

Al McGeehan was mayor of Holland Michigan from 1993 – 2009, serving on the Holland city council a total of 32 years. In addition, he was a history teacher at Holland City High School, where his students challenged him to run for office. During his tenure, he led Holland on an aggressive re-growth that included an expanded and renovated city hall, and a new \$12 million police headquarters. Al has already seen the economic impact of the Medical Mile on the city of Holland. His position on the Medical Mile Advisory Board illustrates the regional impact of the Medical Mile.

John Jackoboice; is President of Fourth and Fifth Capital Venture; and former Chairman of Monarch Hydraulics. John's breadth of experience in the leadership of a multi-generational family firm that has been committed to Grand Rapids' growth since 1856 is welcome. He continues to be involved in many business ventures through his new firm in partnership with his son John (Otis). John is also Chairman of Grand Angels a unique capital venture firm that seeks active involvement in the management and success of its entrepreneurs.

###